

General Manager (S & M - CM)

Sales & Marketing - Consumer Mobility
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भारत संचार निगम लिमिटेड

(भारत सरकार का उद्यम)

BHARAT SANCHAR NIGAM LIMITED

(A Government of India Enterprise)

S & M-CM/164/STV-BOOSTER CARDS/11-12/78 dt @ Chennai-6 the 19.11.2011.
Sub: Activation of new Voice STV/Boosters through C-TOP-UP in 2G/3G prepaid services - reg.
Ref: C.O. Ir No.26-07/2011-T&C-CM Circular T&C CM No.87/11-12 dt 9.11.2011.

Approval of the competent authority is hereby conveyed for the withdrawal of concessional national roaming call charges from the tariff of STVs 49 & 62 applicable to SaralAnanth special Plan customers in **2G/3G prepaid** mobile services in Tamilnadu LSA (including Chennai Telecom District) **w.e.f 21.11.2011**. The details are given below:-

Saral Ananth Special (current Plan) customers only can avail the following special tariff using **STV49/STV62** for **365 days**.

Sl. No	Particulars	“STV49”	“STV62”
1	MRP of STV(incl. of S.Tax) in Rs.	49	62
2	Free Usage in Rs.	Nil	Nil
3	Tariff Validity	365 days	365 days
4	O/G Call charges (Home LSA)		
(a)	Local On-net	49p/Min	1p/Sec
(b)	Local Off-net	49p/Min	1.2p/Sec
©	STD On-net	49p/Min	1p/Sec
(d)	STD Off-net	49p/Min	1.2p/Sec
5	O/G Call charges (National Roaming)		
(a)	Local/STD On-net/Off-net	As per Base tariff plan of the customer(i.e. SaralAnanth Special)	As per Base tariff plan of the customer(i.e. SaralAnanth Special)
6	All other charges as per plan		

Note: **STV49/STV62** will come under **Group I in Multiple Boosters for 2G/3G** prepaid mobile services.

Existing customers who have already activated (i.e. upto 23:59 Hrs of 20.11.2011) the above STVs, will continue to enjoy the concessional national roaming tariff, (vide this office letter of even nos. dt 9.8.11/12.8.11) till the expiry of the tariff validity period.

All other terms and conditions will remain the same.

(C. Selvaraj)

AGM(Marketing-CM)

To

GM (NW-O CM), Trichy -1/ Coimbatore – For information please.

GM(S&M-CM), Chennai Telephones, Chennai – For information please.

GM (F) / Sr. GM (TR) TN Circle, Chennai for information please.

DGM/DE IN Incharge - **Trichy & Bangalore** - for information & necessary action please.

DGM (N/W Ops-CM)/DE Commercial -Coimbatore - For information & necessary action please.

Heads of SSAs, -- for kind information and necessary action please.

DGM (Sales) & AGM (Sales), Chennai-6 –For information and informing Sales Heads , franchisee managers and retail managers and other Channel partners along with commission structure as applicable.

DGM (CS), Chennai-6 - For information and informing Call Centre/Customer Service Centre Officials and ensure uploading the information on the website “tamilnadu.bsnl.co.in” .

DGM(S&M-CM)/AGM (Mktg-CM), Chennai Telephones, Chennai – for information & necessary action please.